

Highlights



A Few Tips for Using Facebook

Last month I wrote about some Facebook basics and urged you to “like” the Baltimore Watercolor Society page, and join our Baltimore Watercolor Society group (which is separate). You can post your new work, shows, workshops, awards, sales, and other member news to our page and we will share it with all of our followers.

Now here are some more tips from Annie Strack, our Social Media chairperson.

As you may already know, Facebook uses unique algorithms to decide what to show in your stream. It learns from your every click and keystroke, and it adjusts to your preferences based on how you use it. The more you interact with a page or a friend, the more you will see of them on Facebook. Conversely, if you don’t occasionally “like,” “comment,” or “share” a page’s post, Facebook will assume that you don’t really want to see that page in your stream and they will start hiding it from you. So, it does no good to just “friend” someone – you have to interact with them, as well, or you won’t see their posts. That includes pages and groups, as well. If you don’t occasionally like or share BWS posts, we will eventually fade from your view.

You can also “tag” people and pages to include them in conversations. Tagging is when a user makes a link to another profile or page. This tag can be in a post, photo, video, or any of the other Facebook apps. Whenever

you are typing a post or description, anytime you type a word beginning with a capital letter, the default assistance of Facebook assumes you are typing a proper noun and it offers prompts to assist you to choose which of your friends that you’re typing. For instance, if you mention in a post that you’re “taking a workshop with Annie Strack,” Facebook will offer prompts as soon as you start typing “Annie.” As you type more letters of the noun, the prompts become even more specific, until they completely match the name.

Facebook has certain restrictions regarding tagging. Members and pages can only be tagged IF they allow it. So if you really hate being tagged, you can adjust your settings so that it can’t happen. Another thing, you can adjust your privacy settings to control who is allowed to tag you, and you can also adjust who can see those tags. But should you do this? No, and here’s why: Other folks can still type your name in posts or attach it to photos. But the difference is, if you don’t allow tagging – it will not link to your page or profile. So your name will still be in that post or photo, and you just won’t know about it. If you allow tagging, you can receive notifications every time you’re tagged. Then if you don’t like being associated with a particular post or photo, you can always remove any unwanted tag at any time. Tags are a way for users to communicate with each other on Facebook. For instance, I have a lot of friends, fans, and subscribers, and I can’t see every post from each of them. I have no way of keeping track of conversations that involve me, unless I’ve been tagged in them.

Tagging a Page on Facebook is slightly different. Both “Profiles” (the personal page of a user’s profile) and “Pages” (what used to be known as “Fan Pages” or “Business Pages”) can tag Pages. In order to tag a Page (or Group, App, etc.), you must already “Like” that Page, or the Page must be an extremely famous one that has gazillions of fans. Next, you have to use the @ symbol to tag the Page. So if, for example, you want to tag our page – Baltimore Watercolor Society -- in your post or photo, you first need to “Like” our page (if you haven’t already), then simply type @Baltimore Watercolor Society. Using the @ symbol will bring up the prompts for tagging, and when you select one of the prompts the @ symbol will be replaced by the tag.

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Upcoming Events

Mid-Atlantic Regional Exhibition

BlackRock Center for the Arts
Germantown, MD

Exhibit: June 17-July 15, 2017

BWS Annual Member Dinner

Turf Valley, Ellicott City, MD

May 3, 2017

Frank Eber Workshop

Hawthorn Center, Columbia, MD

June 13-16, 2017 (Registration Full)

An Evening with Frank Eber

Hawthorn Center, Columbia, MD

June 14, 2017 (Reg. opens April 15)

Fall Signature Artist Jurying

Howard County Center for the Arts
Ellicott City, MD

September 23, 2017

Michael Reardon Workshop

Hawthorn Center, Columbia, MD

November 14-17, 2017 (Registration Full)

An Evening with Michael Reardon

Hawthorn Center, Columbia, MD

November 15, 2017 (Reg. opens Sept. 16)

President's Palette, Continued

Do you have a Page? Your Page can tag other Pages in the same way as your Profile – your Page must Like the Page you're tagging, and you must use the @ symbol. A Page can't tag a Profile, however, except when it's in a response. In other words, if a Profile posts on the wall of your Page, or comments on one of your posts, your Page can tag that Profile in a comment on that post. Again, the reason for using the tag (and the reason why it's allowed for this) is so that all the parties involved in the conversation can stay in communication with each other. Without the tag, the other person might not ever learn that you replied to their comment or post.

See you on Facebook!

Kathleen



Welcome New Signature Artists

Additional new signature artist members will be announced next month. These announcements are made only after payment is received and the member is considered in good standing.

Ellen Corddry of Columbia, MD 21044

Gloria Tseng Fischer of Takoma Park, MD 20912

Jody Karantonis of Fallston, MD 21047

John T. Lockwood of Sykesville, MD 21784

Joan Orcutt of Ellicott City, MD 21042

Lena Thynell of Port Matilda, PA 16870

Welcome New Associates

Lisa Capps of Glenelg, MD 21737

Giny Crawford of Philadelphia, PA 19103

Barbara O'Neill of Collegeville, PA 19426

Debra Robertson of Westminster, MD 21158

Karen Scott of Forest Hill, MD 21050

Member News

Jim Kuhlman has opened a one man show of 65 pieces entitled "Breathing to Remember, Remembering to Breathe." It is at the Baltimore County Art Guild at 1101 Maiden Choice Lane in Catonsville. Gallery hours are Th., Fri. and Sat. from 1-5 or by appointment. The show will continue through May 13.

Aileen Broider, Claire Femiano, Marge Goethe, Allison Korn, Deanna Williford, & Shirley Whyte invite you to their May exhibit

and sale at the historic Oliver's Carriage House, 5410 Leaf Treader Way, Columbia, MD, 21044. The reception is Fri., May 19th, 5:30-8 pm. The exhibit will continue on Sat., May 20th from noon-3 pm. A portion of proceeds from sales will be donated to the Grassroots Route 1 Day Resource Center which provides services and assistance to homeless persons in Howard County.

Linda Young will have an exhibit "Expression and Exploration" at the Carlisle Arts Learning Center at 38 West Pomfret St., Carlisle, PA. The show is on view through May 13.

Joanna Barnum, Perry Kapsch, Ken Karlic and Mick Williams have been selected for the 2017 Paint Annapolis plein air event, June 4-11. So choose a beautiful day and come to Annapolis to watch them and the other plein air artists work their magic. Check the website for details of the week-long event: www.mdfedart.com/paintannapolis2017/

Kay Fuller received an Honorable Mention at the Potomac Valley Watercolorist's annual show at Green Springs Gardens and an honorable mention at the Capitol Hill Art League's "This Earth" show. PVW show remains on exhibit until June 19th and the CHAL show hangs until May 20th.

April Rimpo's painting "Movement" (*below*) is included in the 8th Annual ISAP Online International Open Show 2017 and her painting "Making Tortillas" was selected for the Illinois Watercolor Society's 33rd National Exhibition 2017.



Annie Strack recently taught watercolor workshops for the Art Educators of New Jersey at Rowan College, the Baltimore Watercolor Society, French Escapade tours in Costa Brava, Spain, and she demonstrated plein air painting for the Audubon Society in Audubon, Pennsylvania.

Shirley Apple Jenkins will be exhibiting in the Zoll Studio of Fine Art Instructors exhibit. The reception is May 19. The exhibit runs through June. Zoll's address is 15 W Aylesbury, Timonium, MD.

BWS Annual Dinner

Wednesday, May 3, 2017
It's Almost Here!

If you are registered for our Annual Dinner at Turf Valley, we are looking forward to seeing you. Doors of the Wedgewood Ballroom will open at 6:30pm. Call Karen Schuster (410-531-5768) with any questions.

Schedule

6:30: Appetizers and Cash Bar – Wedgewood Ballroom Lobby
7:30: Dinner – Wedgewood Room
8:30: Victoria Wyeth speaks about her uncle, Jamie Wyeth, and his art.

Sponsorship Opportunity

Would you like to honor a friend, relative or teacher by sponsoring an award at our 2017 Mid-Atlantic Watercolor Exhibition? We have a tradition of having memorial awards and awards honoring special people sponsored by families and friends. If you would be interested, please contact Kay Fuller via email (cfuller432@aol.com) or by phone (202-999-9093 or 202-498-0567.)

Signature Artist Jurying

It may be Summer but Fall is coming sooner than you think!

Fall Signature Artist Jurying, that is.

Fall Jurying is scheduled for Saturday, September 23rd, at the Howard County Center for the Arts in Ellicott City. So get out your brushes and watercolors and start creating so that you can submit your very best summer paintings. Details to follow in the next newsletters.

BWS Officer Elections

It is time for the election of the BWS Board of Directors Officers at the May annual meeting and dinner.

The current slate is:

Kathleen Stumpf for President
Lois Wolford for Vice-president
Debra Cohen for Recording Secretary
Gaye Holcomb for Treasurer

If anyone has another nomination please contact me at Kathleen.stumpf@gmail.com

2017 Mid-Atlantic Exhibition

Thank you to those of you who sent in your entries for the 2017 Mid-Atlantic Exhibition. You may be asking, "What happens now?"

There were 372 images submitted. I opened every file to verify that it conformed to the requirements stated in the prospectus, and I reviewed the size of the actual painting as indicated on the registration form. If there was a problem, I contacted the artist. If you didn't hear from me, that means that everything was OK.

Then, every image was renamed to have an artist number. A copy of that file, with just the artist number identifier, was sent to the juror. Frank Eber will review the entries, and send me a list of the 95 images that he has selected for the exhibit. The due date for that communication from him to me, is April 28.

I will then post a list of the artists and the painting titles on the website. You will receive an email when that list is posted. The official notification date is May 6.

Artists whose work is selected will receive a letter of instruction about delivery/shipping and a label to be attached to the back of the painting. Artists whose work was not selected will not receive a letter that their work was not selected unless they included a self-addressed stamped envelope with their mailed entry.

Every year the Mid-Atlantic is a showcase of creativity and artistry. And having seen every entry, I can assure you that not every piece of excellent creativity and artistry will be selected. There is simply not enough room. So if your work is not selected, enter it in another show. I once read that the successful artists have more work declined than the average artist even submits. So be successful. Paint. Enter exhibits.

Kind regards,

Sharon Green, Mid-Atlantic Chair

Opportunities

Pennsylvania Watercolor Society

Gettysburg, PA

Deadline: May 15, 2017

pawcs.com

Virginia Watercolor Society

38th Annual Exhibition

Museum of the Shenandoah Valley, Winchester, VA

Deadline: June 1, 2017

viriniawatercolorssociety.org

Philadelphia Watercolor Society

117th International Works on Paper Exhibition

Community Arts Center, Wallingford, PA

Deadline: May 28, 2017

pwcsociety.org



Baltimore Watercolor Society
 April Rimpo
 14032 Howard Road
 Dayton, MD 21036-1020



Dated Material

Baltimore Watercolor Society, a 501c3 Nonprofit Organization
Board of Governors and Committee Chairs

Kathleen Stumpf	President	410-322-0817
Lois Wolford	Vice President	410-337-8730
Deborah Cohan	Secretary	301-977-6212
Gaye Holcomb	Treasurer	410-442-1922
Sharon Green	Mid-Atlantic Chair, bwsmidatl@gmail.com	410-363-1922
Sabine Yeager	Workshops	410-774-4212
Bob Coe	Webmaster	410-877-3730
Joanna Barnum	Newsletter Editor	410-428-3432
Karen Norman	Archivist	301-622-3770
Karen Schuster	Hospitality	410-531-5768
Bonita Glaser	Hospitality	301-498-3946
Carolyn Murphy	Newsletter Committee	410-771-4351
Marion Stern	Newsletter Committee	410-823-0320
April Rimpo	Membership/Database, bwsmembership@gmail.com	443-766-0148
Sharon Morell	Membership/Jurying	443-465-1863
Kay Fuller	Mid-Atlantic Awards	202-547-5477
David Drown	Exhibits	410-465-6543
Janet Belich	Exhibits	301-367-1527
Shirley Jenkins	Exhibits	443-695-4008
Harold Walpert	Publicity	410-358-9543
Annie Strack	Social Media	610-925-2815

Newsletter items (including ad text and fees) must be received in writing or e-mail by the 15th of the month preceding publication date.

Please send to: joanna@joannabarnum.com
 Joanna Barnum, BWS Newsletter Editor
 21 Haven Avenue, Abingdon, MD 21009

Visit the BWS website at www.baltimorewatercolorssociety.org

For member event registration and directory, go to bws.wildapricot.org

ADVERTISING RATES

Display ads are published for the benefit of the BWS member who is placing the ad at the rates below. Ads must be submitted ready to publish.

Quarter Page (3 1/2w x 4 3/4h) \$50
 Business Card (3 1/2w x 2 1/4h) \$25

BWS members may submit a 60-word announcement gratis to be listed under the heading "Members' News." Images will be included as space allows. Submissions may be edited for length or clarity.

Send information and a check payable to Baltimore Watercolor Society to the editor: Joanna Barnum (left).

Member Discount

BWS members can receive a 10% discount on all items purchased from American Frame when they use the coupon code ALLIANCE17 at checkout.