

PROSPECTUS
2022 MID-ATLANTIC REGIONAL WATERCOLOR EXHIBITION

CALENDAR

Exhibition Dates:

June 11-July 23, 2022

Locations: The Gallery at CCBC Catonsville, Center for the Arts, 800 South Rolling Rd, Baltimore MD 21228
and ONLINE at

www.baltimorewatercolorsociety.org

and

the BWS Facebook page

Entries must be received by:

April 11, 2022

Notification to artists:

May 10, 2022

Delivery of selected works:

June 6, 2022 10am-2pm

Workshop:

June 7,8,9, 2022

Reception and Awards Presentation:

June 26, 2022 2pm-4pm

Entry Fee for one or two images:

BWS members \$30 (using coupon code), non-members \$35

Optional catalog donation \$5

NOTE: You may submit one or two images, but only one entry will be selected for exhibition.

AWARDS

Gold Medal \$1,500

Silver Medal \$1,200

Bronze Medal \$1,000

All other sponsored awards will have a cash component. Awards total approximately \$10,000.

A limited edition catalog will be sent to all entrants and BWS members.

JUROR OF SELECTION AND AWARDS

Kathleen Giles will select paintings for the 2022 exhibition. Kathleen is a signature member of the American Watercolor Society, the National Watercolor Society, American Women Artists, the Transparent Watercolor Society, the Pennsylvania Watercolor Society, the Niagara Frontier Watercolor Society, a member of the Watercolor USA Honor Society and a member of the International Guild of Realism. She teaches workshops in the U.S and Canada, in person and online. See more of her work at kgilesstudio.com.

ELIGIBILITY

All BWS Signature and Life members may enter regardless of place of residence. **Other artists must be 18 years of age or older and must reside in one of the following: Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Virginia or West Virginia.**

ARTWORK REQUIREMENTS

All entries must be original paintings, entirely the work of the entrant, and free from any copyright infringement. No class or workshop paintings. No copies or likenesses of other artists' work. Compositions based on photographs must use photos taken by the artist or be the sole property of the artist.

Entries must have been completed within the last five years and NOT previously exhibited in prior BWS Mid-

Atlantic exhibitions.

Works must be watermedia paintings on natural or synthetic paper, paperboard, clayboard, or equivalent. Paper may be mounted to a rigid smooth substrate using archival materials. No canvas.

No side of the painting visible within the mat can be less than 10 inches. Frames must not exceed 48" in either height or width.

All paintings must be for sale, be priced at your current market value, and committed to the exhibition for the duration.

PRESENTATION

All paintings must be framed in wood or metal. Mats, if used, must be plain white, cream or light gray with an optional colored liner. Glazing (glass), if used, must be Plexiglas for shipped paintings and for works larger than half-sheet (approx. 333 square inches). Floated paintings must use spacers. Works varnished before framing will not require glazing. Backing must be archival. Framing must be professional in appearance with clean mats, frames without visible damage, and clean glazing without noticeable scratches. Frames must be suitably wired and ready to hang. Poorly matted or framed works are subject to disqualification.

FEES AND PAYMENT

BWS members \$30 (using coupon code), non-members \$35
Optional catalog donation \$5

Payment may be done online during registration.

DELIVERY OF SELECTED WORK

Hand-delivery, June 6, 2022, 10am-2pm

If unable to hand-deliver, you will receive detailed shipping instructions. Handling fee for shipped paintings: \$75 for AirFloat boxes or similar, \$90 for other packing materials. Paintings must arrive by June 1, 2022.

ENTRY SUBMISSION PROCESS USING www.CallforEntry.org (CaFÉ)

1. Create an account on www.CallforEntry.org if you do not already have one

The artist accounts are free. There are excellent instructions for creating the account and preparing your images, and applying to calls for exhibits. Use the following links:

<https://www.callforentry.org/getting-started-on-cafe-an-ultimate-guide-for-artists/>

<https://www.callforentry.org/artist-help-cafe/how-to-apply-artists/>

2. Prepare your image

Take the best photo of your painting following the instructions on the BWS website or one of the many instructions available online. The image file should have correct color balance, be cropped to show ONLY the painting, and sized to be at least 1920 pixels on the longest side. The file must be under 5MB.

3. Sign into your CaFÉ account and upload your images into MY PORTFOLIO

You may consult this link for further instructions about uploading images:

<https://www.callforentry.org/artist-help-cafe/uploading-media/>

You may enter the name of your painting as you wish it to be in the exhibit. The dimensions are that of the painting itself, not the frame. Remember the 10" minimum requirement for the smaller side of your work and the 48" limit on the planned frame dimension.

4. Select APPLY TO CALLS and search for 2022 Mid-Atlantic Regional Watercolor Exhibition

Enter the information in the form, selecting the image or images from your already uploaded portfolio.

5. Pay the entry fee

The entry fee is \$35. BWS members may use the 'coupon code' sent in an email to all members, discounting the fee to \$30. There is also an optional \$5 donation for catalog expenses. (All BWS members, and non-members submitting entries, will receive a color catalog.)

Note: Café will not permit any image changes, replacements or refunds after submission.

NOTIFICATION

Selected entries will be posted no later than May 10 at www.baltimorewatercolorsociety.org

All entering artists will receive email notification.

Artists whose work is selected will receive detailed instructions.

SALES

Sales inquiries will be conveyed through BWS to the artist. Price the painting to include framing. There is a 25% commission on all sales. Delivery and shipping will be arranged by the artist.

If the exhibition is virtual, the commission is 20%. Inquiries handled through BWS, but sales (tax and delivery) are conducted by the artist.

USE OF SELECTED WORKS

In submitting work for consideration, all entrants give permission to BWS and the host gallery to use images of selected works for publicity, education and reproduction in the catalog.

MEMBERSHIP

Interested? Go to www.baltimorewatercolorsociety.org

QUESTIONS

Questions may be sent to Mid-Atlantic Regional Exhibition Chairs at bwsmidatl@gmail.com

NOTE

The following three requirements are necessary to apply:

1. You must be a resident of one of the Mid-Atlantic states (MD, NY, NJ, PA, DE, VA, WV, or DC) OR a current signature member of BWS.
2. Your painting must be at least 10" on the smallest side.
3. Your painting must be for sale.