

## FAQS 2020 – REVISED

Now that the exhibit will be ONLINE only, this document has been revised to omit any framing/shipping instructions.

### **Who may enter?**

Artists residing in the Mid-Atlantic states (NY, NJ, PA, DE, MD, VA, WV) and DC who are 18 or older. All BWS signature (Artist and Life) members, regardless of residency.

### **What watermedia may be used?**

Watercolor, acrylic, gouache, casein should be the primary materials. Ink, watercolor crayons and graphite may be present, but not the dominant material. NO PASTELS may be used. No water-soluble oils.

### **Is collage permitted?**

Collage elements are permitted, provided they are created by the artist and conform to the watermedia and substrate requirements above.

### **What is ORIGINAL work?**

Original work is the sole creation of the artist. It must be conceived and created without the direction of an instructor. Photo references should be the property of the creating artist. While artists frequently show work to others for comment and critique (which is acceptable), only your hand on your brush should create the painting.

### **What if someone wants to purchase my painting that is accepted in the show before the delivery date?**

Submitting an entry for a show is a commitment to that exhibit. The juror selects the number of paintings that will fit in the space and will make an interesting exhibit. Some organizations will ban an artist for a number of years if a selected painting is not delivered. We do not do that. We do, however, expect every artist to honor the commitment to our show. If your patron would like to purchase your work, that sale can be arranged through BWS at the time of delivery.

### **What if I don't want to sell it?**

All paintings must be for sale at this exhibit. If you do not want to sell your painting, don't submit it for this exhibit. Paintings must be priced at your current market value. Do not attempt to avoid a sale (and keep your painting) by putting an inflated price on it.

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## **Submitting a digital image**

If you cannot photograph and edit your images, please hire a professional to do it for you.

Begin with a good quality image of your work, taken without flash in 'open shade' or direct sunlight, with the camera 'squared' with your painting. Be certain that your whites are white, and the blacks are black. (If your painting does not contain these extremes, place white and black beside your image for the exposure. Then you can adjust for these values before you crop your image to show just your painting.)

## **Prepare your image**

**If you are using your phone or tablet to photograph your painting, and do not have photo-editing software, be aware that email programs will automatically make your attachment 72ppi. All images must be 300ppi so that we have enough data for the catalog printing. So send the LARGEST file you can, attaching it ACTUAL FILE SIZE.**

There are many sites where instructions exist for taking photos of your work with a digital camera, adjusting it in one of the photo software programs, and writing it to a CD.

## **Burn your CD or email your images**

Use your email program to send your files to [BWSMidAtl@gmail.com](mailto:BWSMidAtl@gmail.com). When you attach your files, be certain that you are sending them **ACTUAL SIZE**, rather than 'small, medium or large'. You can do a 'dry run' by first sending the images to yourself to be certain the file sizes stay the same. Any file smaller than 500KB is too small. Remember to put your name, address and phone number in the body of the message.

If you are mailing a CD, use the Help function on your computer if you do not know how to do this. Make sure you have actually burned the CD. Take the CD out of your computer, put it back in and open one of the images on the disk to make sure the disk has burned correctly. And be certain that your image is right side up, not reversed or rotated as you view it.

Label your CD with your name and the title(s) of your painting(s). Use a CD marker, not a felt tip pen. Put the CD in a protective sleeve before mailing.

If you mail your entry, DO NOT send it with signature required upon delivery. (A 40-minute round trip to the post office puts the chair person in a grouchy mood.) Use a tracking number if you want confirmation that your package has arrived.

Enter early so as to avoid those last-minute concerns about receipt before deadline.

Revised 1/20 sg